Master the cloud journey
HPE Cloud Workshop
Experience the cloud transformation journey into hybrid delivery and the new style of IT... in one day

Cloud computing is evolving. Are you ready?

Cloud has become mainstream. No longer on the fringes of IT service delivery, more and more enterprises are now making bold moves, betting on cloud to be the catalyst that will gain them a competitive advantage. Until recently, many took a “wait and see” approach—small-scale pilot projects driven by cost cutting and limited to a single delivery model (either private or public cloud). However, the tide has now turned.

Enterprise IT is now adopting cloud for strategic, business-critical initiatives, blending public, private, and managed cloud into a hybrid delivery model. It is estimated that by 2016, 75 percent of IT delivery will be cloud-based. The focus is increasingly shifting from reducing costs to accelerating innovation and improving business value on technology investments.

Cloud is a journey, not just a destination

The path to cloud-driven, hybrid delivery will be a journey. Your journey is likely to be different than others’ and will be shaped by your objectives, maturity, risk profile, and other factors. Your business cannot afford the time or money for trial-and-error or experimentation. You need the shortest and the most-effective route to adopt cloud to meet your strategic business objectives.

How can you chart your journey?

At HPE, our experience and track record speak for themselves. We have gleaned a large body of knowledge that we have packaged to bring you the HPE Cloud Workshop.

Experience cloud transformation—live

Using highly informative and engaging visual panels to drive interaction in the workshop, senior HPE consultants share their vast experience from many engagements across a wide variety of industries to create an experience that fosters an open and frank conversation about how you can best leverage cloud based on your specific circumstances.

Ultimately, the goal of the workshop is to facilitate faster decision making and cross-team collaboration—so that you can shape your own cloud path to a promising future.

The six steps to hybrid delivery

The progressive structure of the workshop takes you—in six steps—through the end-to-end lifecycle experience of the cloud transformation journey.

1. Setting the scene

This is the first step of the journey. Using inputs such as your business goals, drivers for change, and barriers to execution, we discuss and gain a high-level understanding of your current business objectives and IT capabilities. We then drive toward an agreement on how cloud can enable and accelerate your business initiatives, and determine how ready your IT organization is to support these initiatives.

2. The new style of IT

We continue by examining how cloud changes the way you deliver IT services, shifting from monolithic to hybrid delivery. Current technology trends such as Big Data, mobility, and social
networking open up new business opportunities and drive a new style of looking at systems and applications. We then review how this new style of IT impacts your organization and how you can begin to set a roadmap for the transition from the old to the new style of IT.

3. Enabling the business vision
This step focuses on why you need to transform and how you can make the transformation to capitalize on the opportunities that cloud opens up for you. We frame cloud in the context of a business case and identify the key elements for formulating a strategy. We discuss the various options and stages of your transformation—addressing topics such as service integration and management, management of organizational change, and service financials—and begin to identify which services are suitable for cloud delivery.

4. Make it possible
The essential step needed to translate your strategy into an implementation that generates business value is a cohesive functional and technology architecture foundation on which your implementation will rest. This fourth step is dedicated to understanding the relevant dimensions, characteristics, elements, and approaches you can employ to design an architecture that best matches your requirements so that you can meet your business outcomes.

5. Make it real
This step is where your plans become reality—how your cloud solutions can be implemented. We identify projects and use cases and begin prioritizing them. We then look at how we will get it done: implementation approach and planning, resources, technology, integrations, service lifecycle, and governance. We conclude by bringing it all together to create a high-level implementation roadmap.

6. Make it better
The last step of the journey completes the lifecycle by addressing the “new normal” and concepts such as cloud maturity and continuous improvement. We examine how these concepts help you evolve your solutions as your business circumstances change, and how you can use them to increase your maturity and capabilities to build on your success and go on delivering more value to your business.

**Figure 1.** HPE Cloud Workshop in action

**Six reasons to sign up for the HPE Cloud Workshop**

- Take a holistic approach to cloud—including technology, process, people, and governance
- Gain a clear understanding of your current situation and future aspirations, and define a suitable roadmap
- Prioritize cloud-related projects that are strategic, transformational, and promising, for gaining ROI/business value quickly
- Understand the benefits, scope, scale, and all critical success factors
- Gain stakeholder buy-in and give traction to any existing cloud initiative
- Draw on the HPE experience and best practices from over 800 delivered workshops

**Figure 2.** The HPE end-to-end lifecycle approach

**The critical dimensions**
Before you can realize the cloud’s true potential, you need to understand its critical success factors. Throughout the workshop, the HPE consultant integrates the various aspects of these critical dimensions:

- Applications
- Economics
Master the cloud journey

- Governance, risk, and compliance
- Management of change
- Service operations
- Security
- Service portfolio

What's next?

Professional services to accelerate business outcomes
Once you have defined your high-level roadmap and have gotten consensus from all stakeholders, you are ready to continue to the next step in your journey. HPE can support you in your efforts to create actionable next steps and execute them. Whether you decide to build a detailed roadmap or start your implementation right away—we can help. HPE has a comprehensive portfolio of cloud professional services to advise, transform, and manage your cloud journey and investments with an end-to-end lifecycle approach.

HPE can help you accelerate the journey, by sharing our knowledge and best practices with you, and having our experienced and trusted experts provide you with prescriptive guidance to lower risk and future-proof your investment.

Why HPE?

Only HPE brings together an unmatched portfolio and professional services experts to guide you through your cloud journey. Organizations need to understand the potential benefits of cloud, how to exploit it quickly for business results, and exactly where to start to get there.

HPE offers a full range of innovative professional services, practical customer experience, deep knowledge of HPE and partner technology, plus data center, Big Data, and converged cloud capabilities.

- Cloud experts with industry-leading knowledge, experience, and best practices developed across all geographies
- Consistent global delivery of world-class cloud professional services
- End-to-end innovative solutions that integrate business processes, applications, infrastructure, and operations
- A single point of accountability for all professional services

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